# Japan Studies Association of Canada October 4-6, 2002--Calgary, Alberta Japan in a Changed World Final Conference Program

Sponsored by the Japan Foundation; University of Calgary; Asian Studies Group; Haskayne School of Business.

Friday, October 4, 2002

12:00 <u>Registration Desk Opens (Location: In the Hallway Just Outside Professional</u> Faculties Building Room 118, University of Calgary Campus)

12:50PM-1:00PM <u>Welcome and Conference Opening</u>-Professional Faculties Building Room 118

Teri Jane Ursacki-Bryant, Conference Chair, JSAC Daphne Taras, Associate Dean (Research), Haskayne School of Business Carin Holroyd, Co-President, JSAC

# 1:00PM-3:00PM Session #1 Challenges and Responses in Business

Chair: Teri Jane Ursacki-Bryant, University of Calgary
Vern Jones and Allan Conway, University of Calgary: "Surviving the Nineties: A
Japanese Entrepreneurial Firm Goes Public and Prospers"

Teri Jane Ursacki-Bryant, University of Calgary: "Foreign Investment and Managerial Change in Japan's Life Insurance Industry"

Carin Holroyd, University of Saskatchewan: "In Pursuit of a "Usable" Japan: The Business Press and the Analysis of Economic Change in Japan"

Jim Tiessen, McMaster University: "Canadian Small & Medium-sized Enterprise (SME) Web Localization for Japan's Market: Early Findings of a 10-Firm Experiment"

#### 3:00PM-3:15PM Coffee Break

#### 3:15-4:15PM Session #2 Political Economy

Chair: Terry Wu, University of Regina

Dick Beason, University of Alberta; Dennis Patterson, Texas Tech University: "The Japan That Never Was"

Monir Hossain Moni, Hitotsubashi University and University of Dhaka: "Party Faction and Coalition Dynamics in Japan"

Satoshi Ikeda, University of Alberta: "Japan's Third Failure at Modernization: An Overview of Japan's Trajectory from the East Asian Regional and World-Systemic Perspectives"

Terry Wu, University of Regina & Doren Chadee, University of Auckland: "A New Approach to Japanese Trade Policy"

6:00PM-8:00PM <u>Reception:</u> Oak Room, Scurfield Hall (Haskayne School of Business) Brief Comments by Consul-General of Japan Mr. Yoshikazu Takeuchi, Mr. Suichiro OGINO, Director, The Japan Foundation, Toronto, and Dean David Saunders, Haskayne School of Business, The University of Calgary.

# Saturday, October 5, 2002-Science Building B, Room 144

8:15PM Registration desk opens, coffee available (breakfast available at conference hotel)

# 8:45AM-10:15AM Session #3 Perspectives on History, Old and New

Chair: Joe Kess, University of Victoria

Febe Pamonag, University of Alberta: "'Poor, poor women, how I long to do something to better your position': Tsuda Umeko's Vision of Women's Education in Meiji Japan"

Cary Shinji Takagaki, Huron University: "The Imperial House in the Changed World of Late Heian Japan"

Minako Togawa, McGill University:"Gender in Japanese Pre-History"

#### 10:15AM-10:30AM Coffee Break

#### 10:30AM-11:45AM Session #4: International Politics & Economics

Chair: Dick Beason, University of Alberta

**Special Speaker:** Peter Campbell, Minister (Economic/Commercial), Canadian Embassy, Tokyo: "Future Directions in Canada-Japan Relations"

Wenran Jiang, University of Alberta: "An Assessment of Japan's Foreign Policy Under Koizumi"

# 11:45AM-1:30PM <u>Lunch, Roundtable Discussion on the Future of JSAC, and Business Meeting</u>

Chair: Carin Holroyd, JSAC Co-President

#### 1:30PM-3:30PM Session #5: Language, Linguistics & Literature (I)

Chair: Tom Waldichuk, University College of the Cariboo

Takehiro Kanaya, University of Montreal: "Typological Differences Between Japanese <aru> and English <do>"

Joseph F. Kess and Tadao Miyamoto, University of Victoria: "Changes in Orthographic Access: Psycholinguistic Dimensions of Script Familiarity in the Japanese Writing Systems"

Norio Ota, York University: "Can Japanese Language and Culture be PC?"

Noriko Yabuki-Soh, York University: "The Use of Keigo in the Globalized Service Economy"

#### 3:30PM-3:45PM Coffee Break

# 3:45PM-5:45PM Session #6 Language, Linguistics & Literature (II)

Chair: Fumiko Ikawa-Smith, McGill University

Yoko Riley, University of Calgary: "Anne in the Culture of Conformity"

X. Jie Yang, University of Calgary: "Wars on Picture Scrolls"

Yuzo Ota, McGill University: "Is the Story of Kamiya Mieko's Life Worth Telling to a North American Audience?"

Yuko Yamade, University of Florida: "Identity and Cultural Translation in Tawada Yoko's Migrant Writings"

#### 5:45PM-6:45PM Address by Keynote Speaker

Midori Ashida, Journalist & Founder, Professional Women's Coalition for Sexuality and Health, Tokyo

Midori Ashida received her B.A. in Chemistry from Science University of Tokyo in 1975. She was a science book editor for 17 years before she became a magazine editor at the American Embassy in Tokyo, where she served for three years. She received an M.S. from the Columbia University Graduate School of Journalism before she became a freelance journalist in 1996. She established the Professional Women's Coalition for Sexuality and Health in 1997, which successfully lobbied to get oral contraceptives approved in Japan in 1999. She is now chief investigator of an international comparative study of health care systems for women, which is funded by the Japanese Ministry of Health, Labor, and Welfare.

#### 7:30PM Barbecue dinner at Teri's home

3420 Charleswood Crescent NW, 289-4229 (please see maps)

#### Sunday, October 6-Science Building B, Room 146

8:00AM Coffee available (Breakfast available at conference hotel)

# 8:30AM-10:00AM Session #7: Industries, Old and New (I)

Chair: Jim Tiessen, McMaster University

Ken Coates, University of Saskatchewan: "Side-Stepping the Dot.Com Chaos: Japan and the Internet Boom and Bust"

**Invited Speaker:** Mami Taniguchi, Hiroshima University: "The Relationship between Firm Performance and Promoting Female Managers in the Japanese Management Context: Why Are So Many Japanese Companies Incremental?"

Jaydeep Balakrishnan, University of Calgary: "The Just-In-Time (JIT) philosophy - Still relevant in the  $21^{st}$  century."

# 10:00AM-10:15AM Coffee Break

# 10:15AM-12:15AM Session #8: Geography & Culture

\*Chair: Norio Ota, York University

David Edgington, University of British Columbia: "The Development of Local Industry in Higashi Osaka, Japan"

Tom Waldichuk, University College of the Cariboo: "The Fate of Suburban Agricultural Areas in Japan: A Case Study from Mito City, Ibaraki Prefecture"

Jay Goulding, York University: "Kuki Shuzo's Metamorphosis: Heidegger and Japan in a Changed World."

Millie Creighton, University of British Columbia: "From the Sounds of Sado, to the Rhythms of the World: The Re-arrangement of Traditional Identities by Contemporary Taiko"

### Other Confirmed Attendees

Jeff Kucharski, Alberta Government, Dept. of Economic Development (Edmonton)

Suzanne Trigg, Consulate-General of Japan (Edmonton)

Suichiro Ogino, Japan Foundation (Toronto)

Kara Lysne Paris, Japan Foundation (Toronto)

Leslie Kawamura, University of Calgary Asian Studies Group

Ben Preston, University of Calgary (student volunteer)

Fumiko Ikawa-Smith, McGill University

Mayumi Hoshi, University of Calgary

Makoto Izakura, Consulate-General of Japan

Emily Pong, University of Alberta student

Lisa Ng, University of Alberta student

Joyce Lam, University of Alberta Student

Susan Smith, University of Calgary Student (Sunday only)

Yoshiko Yamaguchi, student

Tomoko Yoshida, University of Calgary (Saturday only)

Philip Chang, University of Calgary (reception only; Associate Dean-International,

Haskayne school of Business)